

Taste of Hamburger General Sponsor Benefits 2025

	Title \$10,000	Super Sonic \$5,000	Sonic \$2,500	Whopper \$1,000	Big Mac \$500	Quarter Pounder \$250	The "Dutch" Burger \$100	Condiment
Business named as presenter of event on print (at least 189,000 distribution), radio, billboard (over 500,000 traffic count), and social media advertising (at least 60,000 additional digital impressions)	Yes							
Advertising space in official festival guide (distributed to Reading Eagle subscribers a week prior and to festival attendees)	Full Page	Half Page	Quarter Page	Name Listing & Logo	Name Listing & Logo	Name Listing	Name Listing	Name Listing
Complimentary vendor space for promotional display	30' x 10'	20' x 10'	10' x 10'	10' x 10'				
30 second self-created commercial to advertise your business played at Hamburg Strand Theater featured movie showings for one year	Yes							
Logo displayed on pre-show commercial at all Hamburg Strand Theater movie showings	See above	Yes	Yes					
30 second spot of self-created stage advertisement in between each act at entertainment stages (wording provided by your company)	Yes	Yes	Yes					
Business will be tagged in Taste of Hamburger Festival social media (over 12K followers)	Minimum of 30 Posts	Minimum of 20 Posts	Minimum of 10 Posts	Minimum of 5 Posts				
Hanging of a banner provided by your business	Yes	Yes	Yes	Yes	Yes			
Business mention at all entertainment areas during music breaks	Yes	Yes	Yes	Yes				
Free parking vouchers	10	6	4	4	4	2	1	
Free pieces of select festival merchandise	4	3	2	2	2	1		
Complimentary tickets to the Hamburg Strand Theater	4	4	2	2	2	2		
Distribution of literature at the hospitality area during festival (provided by your business)	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
Recognition on tasteofhamburger.com (official website for the festival)	Link & Logo	Link & Logo	Link & Logo	Link & Logo	Link & Logo	Link & Logo	Name Listing	Name Listing
Federal tax deduction of 100% of sponsorship (we are a 501(c)3 organization)	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

Please select your level of sponsorship participation on the Sponsor Registration Form

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